



JOHN D'AMBROSIO

BY PATRICK DIXON – TORONTO, ON

Even the most ambitious dreams are born from humble beginnings. For John D'Ambrosio, the founder and driving force behind Brampton based Pro-Land Landscaping, it was no different. Fresh out of Humber College's Civil Engineering Program, D'Ambrosio dove headlong into the world of landscaping as an eager 22-year-old, with little more than a pickup truck, a handful of tools, and a desire to make a name for himself. Those early days were by no means glamorous, but John quickly realized that he had found his true calling.

"It was entry-level stuff – patio slabs, gardens, and rockeries. Basically, what anybody could give me. The more I did it, the more I enjoyed it. To move earth and shape the land was always something I was interested in."

Not one to shy away from a challenge, D'Ambrosio embraced

projects of increasing size and scope. Today, more than twenty-three years after that determined kid from Malton grabbed a shovel and followed his dream, Pro-Land has grown into an award-winning name in luxury landscaping across Ontario. It hasn't been an easy road, but that is precisely what D'Ambrosio finds so exciting about crafting the ideal outdoor living space for his clients.

"If you're not having trouble, it means you're not going after something new and exciting. If it's becoming easy, then you're not challenging yourself."

D'Ambrosio understands that meeting the needs of his clients requires more than the completion of a stellar product. The focus that he instills in the Pro-Land team is on providing a pleasant client experience from day one. Building a client's

picture-perfect luxury spot is just as important as maintaining an open and courteous relationship, and D'Ambrosio values that trust and connection above all else. "Our clients love working with us because we treat everybody with respect and we love to go above and beyond. We want them to stay happy throughout the whole process."

D'Ambrosio credits much of his success to the support of his loving wife, Sonia, without whose patience and encouragement their business (and family) would not have grown. As a young man with a dump truck as his primary means of transportation, he could never have imagined a more ideal and faithful partner than her, and the life they have built together is truly a testament to the powers of love and hard work. "I'll never back down. I've still got a lot of years left."